



# 70th ANNUAL CONFERENCE



## SPONSORSHIP OPPORTUNITIES

*Your support cultivates stronger communities*

**DESERT BLOOMS:  
GROWING THROUGH SERVICE  
AVONDALE, AZ**

**APRIL 30 - MAY 2  
2026**



# INTRODUCTION

In the heart of the desert, where resilience meets beauty, Altrusa members gather to celebrate service, leadership, and community impact. The 2026 *Altrusa International District Eleven Conference* will be held in the heart of **Avondale, Arizona**, inviting us to reflect on how service—like desert wildflowers—can thrive even in challenging conditions

Altrusa members lead literacy initiatives, mentor youth, support families, and uplift underserved communities across the region. The **Desert Blooms** conference is a space where these changemakers come together to grow, connect, and inspire.

**Your support cultivates stronger communities.** By sponsoring this event, you're not just funding a conference—you're investing in the growth of service projects that ripple outward, touching lives across District Eleven.





# ABOUT THE CONFERENCE

## A PLATFORM FOR CONNECTION, CELEBRATION, & CAPACITY-BUILDING

The Altrusa District Eleven Conference is a dynamic, mission-driven gathering that brings together passionate leaders, volunteers, and changemakers from California, Arizona, Nevada, and Baja California. This event celebrates service, leadership, and community impact through engaging workshops, inspiring recognition ceremonies, and meaningful networking. Sponsors and exhibitors have the opportunity to connect with a highly engaged audience, showcase their support for civic engagement, and align their brand with values that matter.

## OBJECTIVES

The **Desert Blooms** conference is designed to celebrate impact, strengthen leadership, and deepen connection across *Altrusa District Eleven*. By recognizing club achievements, we honor the dedication and innovation that drive community service forward—offering sponsors a meaningful opportunity to *align with visible success*. Leadership workshops equip members with practical tools and inspiration, creating *high-value engagement moments* for partners who support growth and empowerment. And by renewing our shared commitment to Altrusa's principles and programs, we reinforce the values that unite our network—making it clear that ***your support cultivates stronger communities.***

- **RECOGNIZE & REWARD CLUB ACHIEVEMENTS**
- **PROVIDE LEADERSHIP TRAINING THROUGH WORKSHOPS**
- **RENEW UNDERSTANDING & APPRECIATION OF ALTRUSA'S PRINCIPLES, IDEALS, PROGRAMS, & PURPOSES**





# SPONSORSHIP OPPORTUNITIES

## FLEXIBLE SPONSORSHIPS TAILORED TO YOU

The Altrusa District Eleven Conference—**Desert Blooms**—offers a vibrant platform for sponsors to connect with a purpose-driven audience of community leaders, volunteers, and changemakers.

Whether you're looking for high-visibility branding, meaningful engagement, or mission alignment, we offer flexible sponsorship packages tailored to your goals.

From premier recognition and speaking opportunities to program ads, each tier is designed to showcase your support in ways that resonate. **Your support cultivates stronger communities**—and we're here to help you find the perfect fit.

### GOLD SAGUARO SPONSOR

- Friday Awards Luncheon
- Saturday Foundation Luncheon

**\$5,000**

### SILVER PRICKLY PEAR PARTNER

- Mobile App
- 70th Year Commemorative pin
- Program

**\$1,000+**

### BRONZE AGAVE ALLY

- Program ad
- Altrusa or ASTRA Club Marketplace Table

**\$10+**



# SPONSOR BENEFITS

All sponsors will be listed on our District Eleven website, conference program, and mobile app (if sponsored). The benefits unique to each sponsorship are outlined on the following pages. If sponsorships listed in this document are already sold or what is available does not meet your company's needs, the Altrusa Sponsor / Exhibitor Team welcomes the opportunity to custom design a sponsorship with you. Cost of sponsorship is dependent upon benefits included. Contact Governor Elect Danielle Robello at (619) 779-0606 to discuss.

## **GOLD: SAGUARO SPONSOR**

### **LUNCHEON MEAL.....\$5,000**

**(2 available** - Awards on Friday & Foundation on Saturday

- Speak for 2 minutes during the meal you sponsor
- Distribute company print material/give-away at meal you sponsor
- Company logo / name shown at meal you sponsor
- Conference meals for 4 company representatives
- Reserved table at meal you sponsor

## **SILVER: PRICKLY PEAR PARTNER**

### **MOBILE APP.....\$2,500**

- Company logo / name on app splash screen
- Special mention in e-mail invite to all attendees to download the app

### **70TH YEAR COMMEMORATIVE PIN.....\$1,500**

Company logo / name shown & mentioned at 2 luncheons

### **PROGRAM.....\$1,000**

(e-mailed & printed)

- Company name / logo on the cover
- Paragraph describing company on introductory page
- Full-page ad (designed by your company) on the back cover of the program (must be provided by:  
**March 21, 2026**)

# SPONSOR BENEFITS

## **BRONZE: GOLDEN CHIP ALLY**

### **● PROGRAM AD.....\$30 - \$125**

Payment must be received by **March 21, 2026**, to be in the printed version. All ads will be included in the online version and will include links to your company website.

**FULL PAGE.....\$125**

**HALF PAGE.....\$80**

**QUARTER PAGE.....\$50**

**BUSINESS CARD.....\$30**

### **● ALTRUSA & ASTRA CLUBS MARKETPLACE TABLE.....\$10**

Sell items to support your club or service projects at our Marketplace event held in the evening on Friday, May 1.

**Don't see what you are looking for?  
Give us a call and let's talk about a custom  
sponsorship that meets your needs.**





# LET'S CONNECT

## **CULTIVATE STRONGER COMMUNITIES**

**Questions?** Ask the Sponsor / Exhibitor Team member who contacted you or the following leadership:

**Governor Elect Danielle Robello** ..... [drobello.altrusa@gmail.com](mailto:drobello.altrusa@gmail.com) or (619) 779-0606



View & submit the online Sponsorship Form



[districteleven.altrusa.org](http://districteleven.altrusa.org)