



DISTRICT SERVICE BULLETIN

“Call to Conference” February 2025

DISTRICT ELEVEN

CALIFORNIA, ARIZONA, NEVADA, SONORA MEXICO, HAWAII



“Call to Conference”

GOVERNOR APRIL’S MESSAGE

69th Altrusa International
District Eleven Conference



Handlery Hotel, San Diego, CA
May 1-3, 2025

As I work on this last District Service Bulletin for my term as District Governor, I am getting excited about our 69th Conference in May in the beautiful San Diego area. I am also reflecting on these past two years and all the

things the District Board has accomplished. This has been a great experience, and I am thankful I have had this opportunity. I am confident that I have fulfilled my responsibilities and duties as the Governor and know that our incoming Governor, Hillary Sloan and the new board will continue to focus on the progress, growth and concerns of the district. I want to thank my leadership team, which not only includes the District Board but also, the District Chairs, and all the Club Presidents. Thank you for your support, kindness, encouragement, laughter and love as well as your commitment to Altrusa.

I end my term by using my biennium theme, Altrusa SMILE, as the conference theme. The conference will include all the letters of the acronym. As you read through this DSB you will notice that

we will have ways to **SERVE** with service projects, opportunities to **MENTOR**, we will be **INSPIRED** and hopefully **INSPIRE** others. We will continue to **LEAD** and develop our leadership skills, and most of all I am especially looking forward to **ENJOYING** the experience and being with all of our members who are able to attend.

As always, the Conference every year is an opportunity for our district members to come together to conduct official business and hold elections as needed. It helps newer members to learn, understand and appreciate Altrusa’s principles, ideals and programs and reminds seasoned members why they continue to love being an Altrusan. We get to recognize, celebrate, and reward our clubs and members for the achievements they have accomplished over the previous year.

This District Service Bulletin is full of details to help you, and your clubs prepare to attend the conference. Be sure to follow the directions in the flyers and articles and note deadlines to:

- ❖ Register for the conference,
- ❖ Make reservations for your hotel accommodations,
- ❖ Sign up your club for a table at Marketplace,
- ❖ Submit an ad for the Program Handbook,
- ❖ Turn in Award Entries.

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69th ALTRUSA INTERNATIONAL DISTRICT ELEVEN CONFERENCE

ALTRUSA SMILE
SMILE ~ MENTOR ~ INSPIRE ~ LEAD ~ ENJOY

FIRST TIMER “MENTOR”

At the conference this year we are going to try to put together each First Timer with one of our seasoned members who has attended conferences over the years. If you would like to volunteer to be a Mentor and be paired with a First Timer please send an email to Governor April, aprilaltrusa@gmail.com, expressing your interest and why you think you would be a qualified and beneficial to a First Timer.

As a Mentor responsibilities may include but are not limited to: attending a portion of the First Timers Meeting on Friday morning, spending time with the first timer before, after or during sessions and workshops. Have the ability to explain how things are done and why, which may include how things were done in the past and why they have changed. Be available to answer questions and give advice. Mentors will be given more detail once they are paired with a First Timer.

We will consider the following criteria in selecting Mentors if we have more Mentors than First Timers, so please include the following information in the email to Governor April:

- How long have you been an Altrusan?
- How many conferences have you attended?
- Have you been a Delegate?
- Have you been a District Board Member?
- Have you been a District Chair?
- Include any other information that you feel would be helpful as a Mentor.

MEMBERSHIP – SIGNIFICANT YEARS OF SERVICE & CLUB ANNIVERSARIES

Each year the Membership Chair, Bev Mueller is our current Chair, requests Club Presidents to send information about members who have reached 5, 10, 15, 20, 25, etc. during the current calendar year. There has been confusion about when the actual membership anniversary is calculated. A few years ago the district board decided it seemed too confusing to try and go back and figure out what month a member joined and so it was decided to just use the calendar year – January through December. For example if a member joined in July of 2020, they would be recognized as a 5 year member at conference this year in May. We will also be calculating the same way for Club Anniversaries.

**There will be a Club Presidents’ Zoom Meeting on Monday, February 24
at 6 pm PST, 7:00 pm MST to discuss Conference Details.**

This membership issue will also be discussed.

**Club Presidents have been notified and will receive an agenda
and Zoom link prior to the meeting.**

CONFERENCE SCHEDULE 2025

(Subject to Change)

THURSDAY, May 1

12-1:00 pm Board Lunch
1:00-5:00 pm District Board Meeting
3:00-7:00 pm Registration & Delegate Check-in
5:00-5:45 pm Expeditors Orientation
6:00-8:00 pm Meet & Greet

FRIDAY, May 2

8-11:15 am Registration & Delegate Check-in
8-11:15 am Foundation/Hospitality Room Set-up
9-10:00 am Presidents' and Treasurers' Forum
10:15-11 am Out-going District Chairs Meeting
10:30-11 am In-coming District Chairs Meeting
10:15-11 am First Timers Meeting
11:15-11:30 Flag and Banner Procession Line-up
11:30-1:30 Opening Ceremonies – Awards Lunch
2:15-2:45 pm Memorial Service
3-4:30 pm Days for Girls Service Project
5-6:00 pm Marketplace
6-7:30 pm Friday Fun Night – Altrusa Honky-Tonk
Includes Line Dancing

SATURDAY, May 3

6:30-7:00 am Fun & Fitness for the Foundation
7:30-8:30 am Past Governors' Breakfast
8-8:30 am Registration & Delegate Check-in
8:30-8:45 am Delegate/Alternate Instructions
8:45-10:45 am Opening Business Session
11-11:40 am ASTRA Presentation
12-1:45 p.m. Foundation Luncheon
2:15-3:15 pm Workshop – Leadership/Membership
3:30-4:15 pm Closing Business Session
5-5:45 pm Club Photos
5:30-6:15 pm Reception
6:15-6:30 pm Banquet Procession Line-up
6:30-8:30 pm Governor's Banquet & Installation
8:30-9:30 pm In-coming Governor's Reception

SUNDAY, May 4

9-10:00 am District Board Meeting
– District Chairs
10:15-1 pm District Board Meeting Continued

CONFERENCE CHECKLIST REMEMBER TO BRING

- ~ Membership Pin
- ~ Club Banner
- ~ Check Book & Cash
- ~ Club Displays
- ~ Miscellaneous Altrusa Pins
- ~ Marketplace Merchandise
- ~ Int'l Foundation Donations
- ~ Service Project Donations
- ~ Country Western Outfit
- ~ Your Smile and Desire
to "ENJOY" and have Fun!



WELCOME TO OUR NEW MEMBERS

Central Coast: Sunday Ballas
Laura Pirkl-Delrio

Chula Vista: Elizabeth Cox
Diego Quilantan

Eastern Sierra: Joyce White

Golden Valley: Stella Navaro

Indian Wells Valley: Terry Ratcliff
Deborah Collins

WELCOME FROM THE LOCAL AREA CLUBS



**Glenda Hogg,
President, Chula Vista, CA Club**

On behalf of Altrusa of Chula Vista, welcome to the 2025 District Eleven Conference. We truly hope you will enjoy your stay here in Mission Valley.

For the new people attending Conference for the first time, it can be a bit overwhelming but if you hang in there and ask questions you will get more out of this time than you can imagine, For those of you who have been here before we are so happy to have you back and look forward to catching up.

The few days we are together will be filled with information and sharing our experiences so please don't hesitate to throw in your thoughts. There is no right or wrong answer so join in the fun.

A SMILE can go a long way in making new friends so make sure you SMILE. If you have questions, ask. I used to tell people on their first day at work there is no dumb question except for the one you don't ask. Keep that in mind as you enjoy your time here in San Diego. Yes, you will be tired when it's all over BUT also invigorated by what you learned as you head back to your home clubs.



**Pat Zoller, President,
San Diego, CA Club**

Welcome to the 69th annual Altrusa District Eleven Conference in San Diego. We're hoping for sunshine and perfect weather but with all the weather ups and downs lately, who knows. What I do know is that you'll have a great time making new friends, renewing friendships, and gathering lots of valuable information to take back to share with your club members that were unable to attend conference this year.

The Altrusa clubs of San Diego, Chula Vista, and North County Coastal along with the District Eleven Board of Directors have created a fun-filled, and informative Conference for all to enjoy. If you're a first timer be sure to reach out to those of us who have a few conferences under our belts for information, clarification, or just plain help. Conference is from May 1- May 3rd at the Handlery Hotel in the heart of San Diego County. Come early or stay after to explore all San Diego has to offer, beaches, mountains, the world-famous San Diego Zoo and Safari Park, Sea World, Old Town San Diego, the Gas Lamp District, live theater and so much more.

See you at Conference showing off your biggest Altrusa SMILE (Serve, Mentor, Inspire, Lead, Enjoy).

CONFERENCE SERVICE PROJECT "SERVE"

Donations to Benefit SBSCS

Strengthening Communities, Domestic Violence Shelters

Chula Vista club is asking District Eleven members to support SBSCS (South Bay Community Services) Strengthening Communities, Domestic Violence Shelters. We are asking for donations of basic needs supplies for the victims of domestic violence. SBSCS has two domestic shelters in San Diego's South Bay communities. The two shelters, Casa Miraposa and Casa Seguras, combined, house over 100 families. SBSCS is a non-profit organization serving families in their darkest hours. Here is a list of items to assist SBSCS to meet the needs of these families who leave their homes with nothing but the clothes on their back to help provide a sense of normalcy.

- ❖ Men, Women, and children underwear
- ❖ Men, Women, and children socks.
- ❖ Men, Women, and children pajamas
- ❖ Men, Women, and children t-shirts
- ❖ Toothbrushes and toothpaste
- ❖ Blankets
- ❖ Soap, deodorant, razors, and feminine hygiene products

ALTRUSA INTERNATIONAL PRESIDENT LINDA SMITH



Dear Altrusans,

The holidays and now behind us and my favorite season is approaching – District Conference Time! I love that we gather every year at District Conferences to celebrate our accomplishments for the past year, see friends we haven't seen since the last Conference, and a chance to make new Altrusa friends.

I encourage each Altrusan to make an effort to attend a District Conference. The Districts all have great workshops on not only Altrusa topics, but many Districts also offer other topics as well. This is a chance for you to get new service project ideas, find out about other club fundraisers, and gather new ideas for membership recruitment and retention. Keynote speakers are always inspirational so do not skip out on those presentations. At District Conference you get the chance to see the broader scope of Altrusa.

Each District will have an Altrusa International Representative (either an officer or director) in attendance at their Conference. Take the time to visit with them. They are there to share not only about Altrusa but also to meet you and share any concerns you may have with the International Board.

I send best wishes for an outstanding Conference.

Altrusans R.O.C.K. – Creative Opportunities, Create Kindness

Linda K. Smith
President, Altrusa International, Inc.



ALTRUSA INTERNATIONAL REPRESENTATIVE



**Melinda Aguirre, Altrusa International Director,
District Eleven, Central Coast Club, CA.**

This year due to scheduling conflicts the only International Board member available to act as our International Representative is our own Melinda Aguirre.

She will share information from the Altrusa International Board and be available to answer questions and listen to our members' concerns.

She is excited to represent International and I am sure she will be happy to share her experience as an International Director and the knowledge she has acquired during her term.



Photo with Immediate Past Governor
Melinda Aguirre 2019

She SERVED with us, she MENTORED us, She INSPIRED us,
she was a LEADER, and she ENJOYED sharing her
knowledge of Parliamentary Procedure. She will be missed.

Rose Waring

11/14/36 ~ 2/11/25

Altrusa Member for 42 Years

Member of the Altrusa of San Diego Club
& Altrusa of the San Diego North County Coastal Club

AWARDS INFORMATION

The following is a list of awards and the names and addresses of the members coordinating the awards. The postmark deadline for all entries is **March 1st**. E-mail applications are recommended. Altrusans are doing amazing things which leads to bettering their communities: service projects, literacy projects, leadership training and mentorship of young people through ASTRA. The Conference gives us an opportunity to recognize these accomplishments with special awards.

Club presidents were mailed information on submitting entries for the awards, but we all know how busy they are. **YOU CAN HELP** by offering to complete an application. Your president will thank you forever!

Application information can be found on our District Eleven website,
<https://districteleven.altrusa.org/member-resources/> Deadline is **March 1st**.

<p>Marilyn Atwood Award Governor April Smith Email: aprilaltrusa@gmail.com Marilyn Atwood Award</p>	<p>Dr. Nina Fay Calhoun Shauna Stokes Leadership Chair Email: sstokes55@mac.com Dr. Nina Fay Calhoun Award</p>
<p>Mamie L. Bass Margee Neer Service Chair Email: 1neerhope@gmail.com Mamie L. Bass Service Award</p>	<p>ASTRA Melinda Aguirre ASTRA Chair Email: melinda.aguirre84@yahoo.com ASTRA Service Award</p>
<p>Letha H. Brown Glenda Hogg, Literacy Chair Email: grbh6251@gmail.com Letha-H. Brown Award</p>	<p>Years of Membership Beverly Mueller Membership Chair Email: bevmjewel@gmail.com</p>

REGISTRATION FORM – MAIL IN

**69th Annual CONFERENCE REGISTRATION – Altrusa International District Eleven
May 1-3, 2025 – Handlery Hotel, San Diego CA**

Full Name: _____ Preferred First Name on Badge: _____

Address: _____ City, State, Zip _____

Cell Phone: _____ Email: _____

Altrusa International of _____

**DEADLINE: April 1, 2025
Late Fee: \$25**

Current Status ending 5/31/2025 - Circle all that apply:

District Board District Chair Past Governor International Rep First Timer
Current/Incoming Club President Current/Incoming Club Treasurer Lamplighter ASTRA

IMPORTANT: SUBMIT SEPARATE FORM FOR EACH ATTENDING MEMBER

FULL REGISTRATION FEE – ENTIRE CONFERENCE \$200.00 \$ _____
Includes Friday/Saturday Luncheons, all Sessions, Saturday Evening Banquet

DISTRICT BOARD/INT’L REP REGISTRATION FEE \$0.00 \$ _____
Includes Friday/Saturday Luncheons, all Sessions, Saturday Evening Banquet

PARTIAL REGISTRATION
Friday Only-All Sessions, Workshops & Luncheon (NOT Friday Fun Nt) \$90.00 \$ _____
Saturday Only-All Sessions, Workshops & Luncheon (NOT Banquet) \$90.00 \$ _____
Friday & Saturday Days Only-All Sessions, Workshops & Luncheon \$170.00 \$ _____
(**DOES NOT** include Friday Night Event nor Saturday Evening Banquet)

I plan to attend the Presidents/Treasurers Forum Friday, May 2, 2025, 9am-10am Circle: **Yes**
I plan to attend the First Timers Workshop Friday, May 2, 2025, 10:15am-11am Circle: **Yes**

FRIDAY FUN NIGHT-Altrusa Honky Tonk! # _____ @ \$45.00 \$ _____
Cash bar, light grub, music by DJ, and line dancing lessons – wear your best country western outfit!

GUEST MEALS
Friday – Luncheon Only (Guests) # _____ @ \$50.00 \$ _____
Saturday – Luncheon Only (Guests) # _____ @ \$50.00 \$ _____
Saturday – Banquet (Guests and Members) # _____ @ \$75.00 \$ _____

PROGRAM HANDBOOK no charge digital copy e-mailed to registrants prior to Conference. Printed program may be ordered here # _____ @ \$12.00 \$ _____

LATE FEE: REGISTRATIONS POSTMARKED AFTER APRIL 1, 2025 \$25.00 \$ _____

TOTAL CHECK (your check is your receipt) \$ _____

Mail check and registration to: Conference Registration Chair
C/O Altrusa of Eastern Sierra
P.O. Box 1795, Bishop, CA 93515

**Make check payable to:
Altrusa International
District Eleven**

****Refund requests handled by District Board post-Conference**

TO REGISTER & PAY BY CREDIT CARD: www.districteleven.altrusa.org **REGISTRATION**

SATURDAY EVENING BANQUET MEAL CHOICE – Indicate number of meals ordered:

Southwest Tri-Tip _____ Honey Garlic Grilled Salmon _____ Vegetarian Tofu Stir Fry _____

DIETARY RESTRICTIONS, including vegetarian requests for meals:

ONLINE REGISTRATION

<https://altrusadistricteleven.regfox.com/altrusa-district-eleven-conference-2025>

CONFERENCE ATTENDANCE INCENTIVE APPLICATION

The Judy Tharp Conference Attendance Fund was created in 2014 by the longtime Indian Wells Valley member to assist members, especially first-timers, with the costs associated in attending conference. Awards are \$200.00 and are not transferable. If not used, the award must be returned. Please submit the below information no later than April 1 to:

Judy Tharp, 1047 N. Inyo Street, Ridgecrest, CA 93555

All information will be kept strictly confidential.

Name of Requesting Member: _____

Name of Club: _____

Address: _____

Phone: _____ Date Submitted: _____

Please indicate how a grant would affect your ability to attend District Eleven Conference:

Date Reviewed: _____ Approved (Y/N) _____ Date applicant notified: _____

Comments: _____

HOTEL INFORMATION



950 Hotel Circle North, San Diego



Altrusa District Eleven Conference

May 1 – 3, 2025

\$159.00 Standard Guest Room Rate

Two queen beds or one king bed

(Plus, applicable taxes and Tourism Fees)

Breakfast Not Included

Rooms include mini fridge, coffee/tea maker, microwave located near the lobby, complimentary wireless internet.

This is a two-story hotel with no elevators.

There are a limited number of Disability Accessible Rooms, so reserve early.

The Postcards Cafe is open for Breakfast and Dinner and also has an adjacent bar and lounge, along with the poolside Reef Lounge.

Self-Parking Fee for Altrusa Hotel Guests is \$13/night

Check-in is 3:00 p.m.

Checkout is 11:00 a.m.

The hotel will hold rooms at these rates until March 31, 2025

To make Reservations and receive the Altrusa group rate

Call 619-298-0511 or 800-676-6567

Reference: Altrusa International District Eleven

Online Reservation Link:

<https://reservations.travelclick.com/98118?groupID=4103832>

PROGRAM HANDBOOK ADVERTISING 2025

Email the following information to April Smith at aprilaltrusa@gmail.com

Name: _____ Club: _____

Email: _____ Phone: _____

Please specify size and amount to be paid:

\$125 Full Page Ad – Size 6" w x 9" h (approximately)

\$80 ½ Page Ad – Size 6" w x 4" h (approximately)

\$40 ¼ Page Ad – Size 6" w x 2 ½" h (approximately)

\$30 Business Card Ad

Email digital print ready copy in either a JPEG or Word format to aprilaltrusa@gmail.com or contact April to discuss design and format. Call or text 619-395-2151.

Electronic Program Handbooks will be emailed to all district members in color. Purchased printed programs distributed at the conference will be in black and white.

Checks payable to Altrusa International District Eleven

Mail checks to:

Online payment will not be available this year.

District Treasurer, Andrea Shallcross

C/O Eastern Sierra Club

P.O. Box 1795, Bishop, CA 93515

Deadline April 1, 2025

CONFERENCE MEMORIAL SERVICE INFORMATION

Each year District Eleven holds a Memorial Service at the Conference to acknowledge District Altrusans who have passed away in the last year. District Clubs may honor deceased members at the special memorial by filling out and sending in this form along with a photo.

Email the following information to April Smith at aprilaltrusa@gmail.com

Name of Deceased Member:

Altrusa Club:

Member Since:

Optional Date of birth or year:

Date Deceased:

Offices or positions held:

Please submit a digital photo in jpg. format.

Deadline April 1, 2025

Provide a short bio any memories you would like share (you may use an additional page):

CONFERENCE MARKETPLACE APPLICATION 2025

Email information below to Carol Latham, District Parliamentarian, lathamaltrusa@yahoo.com
Proceeds benefit YOUR Altrusa Club. Share your talents with fellow Altrusans and generate funds for your club. Knit? Sew? Bake? Build? Craft? Let your creativity show!

Marketplace Fee: \$10 Deadline: April 1, 2025
Add a \$10 late fee for all applications postmarked after April 1st

Name: _____ Altrusa Club: _____

Phone: _____ E-mail: _____

Items to be sold: _____

Checks payable to Altrusa International District Eleven

Mail checks to: ***Online payment will not be available this year***
District Treasurer, Andrea Shallcross
C/O Eastern Sierra Club
P.O. Box 1795
Bishop, CA 93515

PAST GOVERNORS' BREAKFAST ~ "MENTORS" Saturday, May 3 ~ 7:30-8:30 a.m.



Melinda Aguirre, Immediate Past Governor

We have **mentors** in our midst. They are the Past Governors in our District Eleven and combined they have 60 plus years of Altrusa knowledge. A past governor usually serves 10 years on the District Eleven Board. As Past Governors, they envisioned themselves as a successful leader. During their governorship they evaluated their actions and decisions with great results. Their honest self-assessment, combined with feedback from others, helped them to continue to learn and grow.

At the conference this year the PG's will be meeting on Saturday at 7:30am in the *Stamps Room*. A server will come in to take the breakfast order.

So, what are the characteristics of a good **mentor**?

- **Be a Good Listener:** A mentor should actively listen to understand their mentee's needs and challenges.
- **Know how to Communicate & Teach:** Effective communication and the ability to convey knowledge are essential.
- **Develop Clear Steps:** A mentor should help outline actionable steps for the mentee to achieve their goals.
- **Have Empathy:** Understanding and empathizing with a mentee's situation fosters a supportive environment.
- **Know how to Give Feedback:** constructive feedback helps mentees grow and improve.

PRESIDENTS' & TREASURERS' FORUM "LEAD"

Friday, May 2 ~ 9:00-10:00 a.m.

Incoming and Outgoing
Club Presidents and Treasurers

Governor April, Governor Elect Hillary,
and District Treasurer Andrea

Invite you to attend an informal meeting to spend time with other presidents and treasurers and discuss all the fun and challenges of leadership in your clubs.

Presidents & Treasurers Virtual Workshops will be held after Conference. Dates and times will be provided soon.



FIRST TIMERS ~ "MENTOR"

Friday, May 2
10:15-11:00 a.m.



**Danielle
Robello,
1st Vice
Governor**

We're excited to have you at this year's conference! Our annual District Conference provides opportunities to meet new people and build friendships with members across the District, learn strategies and be inspired by ideas that you can take back with you to your local club, and give to your heart's desire.

See our First Timers' conference tips and meet with First Vice Governor Danielle Robello for a live **Zoom webinar on April 17 at noon** to get your questions answered before the conference.

We will also have a First Timers Orientation at the Conference on Friday morning from 10:15-11:00 a.m. We are hoping to pair up all the 1st Timers with some of our seasoned members as a Mentor to help make your first district conference a memorable experience. We hope to see you there!

CONFERENCE TIPS for First Timers

- Registration & Dress Code**

 - Mark that you're a **First Timer**
 - You can attend one (**Partial**) or both days (**Full**)
 - You can **bring a guest** – just pay for their meals
 - Judy Sharp Scholarship** available
 - Book your **hotel room** by **March 31**
 - Business casual** & Banquet **cocktail attire**
- Networking & Friendships**

 - Thursday** night Meet & Greet
 - Friday**: First Timers meeting, Fun Night, & Market Place
 - Saturday**: Tammy Fournier Fun & Fitness, & Governor's Receptions before & after Banquet
- Learning Opportunities**

 - ASTRA**: Working with local youth in service
 - Leadership & Membership**: How to work your way up or around Altrusa leadership, attracting new members, & retaining active members
- Giving Opportunities**

 - Altrusa International Foundation**
 - Silent auction
 - Tammy Fournier Fun & Fitness
 - Foundation Luncheon
 - Service project**: Donate items or hands-on

districteleven.altrusa.org/conference



Altrusa Honky-Tonk Friday Night Event

May 2, 2025 ~ 6:00 pm

\$45

Garden Terrace, Handlery Hotel
Dress in your best country outfits,
learn how to line dance,
and partake in some light grub.
(This is not a dinner so please be
considerate of overfilling your plate.)

FOLLOW US ON FACEBOOK AT ALTRUSA INTERNATIONAL OF DISTRICT ELEVEN

Be sure to email Kathy Girard, Communications Chair, kathy.girard3@gmail.com or Governor April your photos, flyers, invitations, etc. to help your clubs promote your events and activities.

CONFERENCE SERVICE PROJECT



“Altrusa & Days for Girls” SERVE

Service Chair
Margee Neer



Altrusa has had a history of support and partnership with Days for Girls for many years. We each have a mission to empower women and girls. This year at our District Eleven Conference we will again have the opportunity to work together to make a difference in the lives of women and girls around the world and here in the United States. We will be partnering with the San Diego Days for Girls Chapter for a hands-on project, sorting, inventorying and packing DfG kit components to prepare them to be used.

Literacy Chair
Glenda Hogg



We will hear an update on the project and how Altrusa is contributing through *Altrusa Cares*. In addition, each member or club can join the Altrusa Cares Challenge to provide a \$10.00 donation from each member in our clubs. This donation can be made on our website under Member Resources through the DfG Altrusa Cares Campaign or you can contribute at the conference.

LEADERSHIP AND MEMBERSHIP WORKSHOP

“Encouraging Leadership and Regaining Membership”

LEAD

Leadership Chair
Sauna Stokes



Membership Chair
Beverly Mueller



New Club Building
Michelle Bell



We will start off the workshop with an “ice breaker” activity and then have interactive leadership and membership sections. Altrusans will come up with ideas at their tables, write them on big sheets, and report out their top answers. All of the responses will be compiled and sent out to club presidents after conference to share with their club members. See you in San Diego!

ASTRA Clubs ~ "INSPIRE"



ASTRA Chair

Melinda Aguirre

The ASTRA Clubs in our District Eleven will be holding an ASTRA Presentation on Saturday, May 3rd, at 11am. We are honored to have ASTRA Club of Allan Hancock College, sponsored by Altrusa of the Central Coast and ASTRA Club of Southwestern College, sponsored by Altrusa Club of Chula Vista. They will both share their service projects and how they run their prospective clubs. These two ASTRA Clubs are truly inspiring because they take leadership combined with real-life strategies to sustain a successful Club. I hope everyone will attend the presentation and be inspired by our young successors.

ASTRA INTERNATIONAL SCHOLARSHIP AND SERVICE AWARD INFORMATION:

Our clubs need to encourage the **ASTRA** Clubs to submit projects for the **ASTRA** Service Award and for those eligible members to submit scholarship applications. Keep in mind that many of these young members are the Altrusa members of the future.

These scholarships give the Altrusa International Foundation the opportunity to recognize college and university **ASTRA** members who have grown through service in **ASTRA**. A winning applicant will have demonstrated exemplary Altruism within his or her community. Applicants must be enrolled in an institution of higher learning (college, university, tech school, etc.) which they are currently attending as of the **March 15 deadline** for application. The application is designed to help the applying **ASTRA** member exhibit their growth in Ability, Service, Training, Responsibility and Achievement through service to their community and sponsoring Altrusa Club. Up to four scholarships will be awarded annually in the following amounts of Four \$1,000 scholarships each. Please go to astra.altrusa.org to view the various scholarship applications. **ASTRA** Clubs, remember to submit for the **ASTRA** District Eleven Service Award. The application can be found on our District Eleven Website and is due March 1, 2025.

DISTRICT NOMINATING COMMITTEE 2024-2026

Nominating Committee Report by Helyn Sloan, Chair 2024-2026



The District Eleven Nominating Committee has been working hard these past few months to present District Eleven members with a slate of potential District Eleven Board members. All Past District Eleven Governors, Club Presidents, and District Eleven Board Members have been contacted and asked for their nominations for District Eleven Board positions.

Based on the feedback we received the District Eleven Nominating Committee is proud to give you the following slate of potential District Eleven Board members to be voted on at the 2025 District Conference:

Governor Elect: Danielle Robello – Southern CA Virtual Club – Region 3
Vice-Governor: Koni Shaff – San Luis Obispo County Club – Region 2
Treasurer: Lina Cestero – Chula Vista Club – Region 3
Director: Michelle Bell – Coachella Valley Club – Region 1

These District Eleven members have accepted their nominations, and you can read their Bio's in this DSB. The District Nominating Committee feels confident that these members are well qualified and will provide the best leadership for District Eleven over the next biennium. The selection of these individuals is a representation of the three regions of the District (see region list below). This slate of District Board Officers will be voted on by Club Delegates, the District Board and Past Governors during our Conference.

Region #1	Region #2	Region #3
Tucson	Santa Maria	Chula Vista
Eastern Sierra	Golden Valley	Anaheim
West Valley	San Luis Obispo County	San Diego
Reno/Sparks	Central Coast	San Diego NCC
Indian Wells	Monterey Peninsula	Glendale
Los Angeles	Long Beach	San Buenaventura
Coachella Valley	Oxnard	Southern CA Virtual Club

ITSOA,
 District Eleven Nominating Committee
 Helyn Sloan, Chair, Chula Vista Club
 Belinda Berry, Long Beach Club
 Katy Walton, Reno/Sparks Club

For the Office of District Eleven Governor Elect



Danielle Robello, Southern CA Virtual Club – Region 3

I have been an Altrusan since 2016. My home club is Chula Vista, which greatly helped me develop my leadership skills and introduced me to the inner workings of Altrusa International. Since then, I joined the Anaheim Club and chartered the Southern CA Virtual Club. As an Altrusan, I've had the opportunity to serve in many board and chair positions for local clubs and foundations and train new leaders. While serving on the District Board as Director and First Vice Governor, I helped clubs with grant writing, service projects and partnerships, and social media. I also supported our fundraising for the International Foundation at conferences, set up our district's new website, and managed our district's policies and revisions. As a member of the Altrusa International Service Committee, I handled communications, created and published newsletters, spearheaded the rechartering of a club in District Ten as their liaison, and led the revisions process for project awards and development of a District Service Chair Manual. What I've most enjoyed this past biennium is visiting other clubs, initiating new members, participating in their service projects, and learning about the different ways we all serve our communities. I would love the opportunity to be your Governor Elect so I may continue to help our clubs and members grow as leaders in service.

For the Office of District Eleven Vice Governor



Koni Shaff, Altrusa of San Luis Obispo County Club, CA – Region 2

My husband of 50 years and our furry children have called Santa Maria, CA home since being stationed at Vandenberg AFB in 1975. We took a 3-year "vacation" while stationed at Hickam AFB, Hawaii and then returned to California in 1986. My hobbies include reading, card-making/scrapbooking, fair-weather golfing, bunco and Pickle Ball. The saying that you are busier when you retire is definitely true! The past 4 years have flown by; I love having more time for Altrusa (Pickle Ball) and visiting my family in Arizona.

Back in December 1996, a coworker invited me to help with Altrusa of Cinco Ciudades Holiday Families project and I was "hooked", becoming an Altrusan in March 1997. As a new member, I was lucky to have Juandell Christian as a mentor. Over the years I have served my club as Secretary, Treasurer, Vice President, President, and Foundation Secretary, Director and President. I also served in District Eleven positions as Service Chair, Nominating Chair and currently Second Vice Governor. I have been privileged to have Past District Eleven Governors Judy Sorensen and Melanie Hodges, along with Governor April Smith, as members of my club; their strong leadership and mentorship have provided me with support and friendship in their own unique ways, helping me to become the Altrusan I am today.

I have chaired membership, service and fundraising committees and currently am the Literacy Co-Chair in my club Altrusa of San Luis Obispo County. I enjoy supporting other Altrusa club events and fundraisers when I can, as well as participating in regional workshops and District Conferences. I am a firm believer that ALL ALTRUSANS should attend the District Conference – a fun and inspiring experience to learn what it means to be an Altrusan and celebrate amazing people who are making a difference!

The past 2 years serving on District Eleven Board as Second Vice Governor has been a great learning experience. I especially enjoyed acting as liaison to Altrusa International Foundation with fundraising activities at District Conference. It's been an honor to serve District Eleven.

For the Office of District Eleven Treasurer



Lina Cestero, Altrusa of Chula Vista Club, CA – Region 3

My name is Lina Cestero. I am currently a member at Altrusa of Chula Vista. I am currently a Clinic Director for a Medically Assisted Treatment Program for individuals in our community that suffer with addiction. I have a true passion for helping my community one life at a time and by doing that it is helping our youth get their parents back involved in their lives. In my leadership positions, I have led several community drives to help the youth in our community. I have sat in several positions within Altrusa including Club Treasurer, Club Vice President, and

Foundation Vice President and Treasurer. Additionally, when Altrusa of Chula Vista hosted Conference I sat as the Conference Treasurer, which helped me learn a lot about what I need for this position. Prior to volunteering with Altrusa, I volunteered to sit on several other boards with my son's school, baseball leagues, Band, and Hockey Team. I love not only helping my community of all ages but all of Altrusa Members in any way that I possibly can. Thank you for your consideration in accepting me as District Eleven Treasurer.

For the Office of District Eleven Director



Michelle Bell, Altrusa of Coachella Valley Club, CA – Region 1

I became a member of Altrusa International of Anaheim in 2004 with the goal of making a positive impact in the community. I later co-founded both the Altrusa of San Diego North County Coastal and Altrusa of Coachella Valley clubs.

I currently serve as the District Eleven New Club Building Chair and have held leadership roles in my local clubs, including President, Vice-President, Secretary, Communications Committee Chair, and an active participant in various other club committees.

With a strong passion for community service, I am dedicated to making a meaningful impact by leading and participating in projects that create positive change, one initiative at a time. I hope to continue my community service by representing my club at the district level.

ALTRUSA DISTRICT ELEVEN BRR INFORMATION BYLAWS, RESOLUTIONS & RECOMMENDATIONS



2nd Vice Governor & BRR Chair – Koni Shaff

No submissions for proposals, changes or additions to the Bylaws of Altrusa International have been received. As a result, our District Eleven Conference in San Diego will not include any discussion or voting on BRR's.

Altrusa of Chula Vista submitted a recommendation that the District make a change in our Altrusa Grace and Collect to remove any references to religion.

Altrusans come from many backgrounds and faiths or beliefs. Some of these references may make some members uncomfortable. Recommendation was to remove reference to particular creeds.

The District Board reviewed this recommendation and decided not to make any changes to our District Policies at this time. However, as all clubs have the option of changing the wording used in the Altrusa Grace and Altrusa Collect, we've listed the recommended changes below for your reference.

Current

ALTRUSA GRACE

For this food before us spread,
For our steps in safety led,
For **Thy** favor on our way,
Lord, accept our thanks today.

Current

ALTRUSA COLLECT

Our heavenly Father
Surrounded by blessings,
May we learn to bless;
Reaping the fruits of patriotism,
May we love our country more;
Members of a world-wide community
May we cherish our neighbors everywhere;
Grateful to Thee,
May we show our gratitude
By efficiency and service.

Proposed

ALTRUSA GRACE

For this food before us spread,
For our steps in safety led,
For **our** favor on our way,
Please accept our thanks today.

Proposed

ALTRUSA COLLECT

Surrounded by blessings,
May we learn to bless;
Reaping the fruits of patriotism,
May we love our country more;
Members of a world-wide community
May we cherish our neighbors everywhere;

May we show our gratitude
By efficiency and service.

ALTRUSA INTERNATIONAL FOUNDATION



2ND Vice Governor & Int'l Foundation Liaison – Koni Shaff

Disaster Relief Aid: District Clubs submitted applications for the recent L.A. Fires and the following clubs were approved for \$2,500 each:

- Anaheim Club for the Red Cross of Los Angeles, CA
- Glendale Club for the Salvation Army of Glendale, CA
- San Diego Club for the Southern California Salvation Army

Congratulations to the 2024-2025 Cycle One Grant Award Winners: Altrusa of Anaheim and Altrusa of Southern CA Virtual

Anna H. Settle Award Nominations due by May 15, 2025.

Keep an eye out for those who are making a great impact in your community.

Cycle Two grants for the Altrusa International Foundation due by March 15, 2025

Submit Applications to Dr. Kantrice Rose at foundation@altrusa.org.

For Service Project Grants, you may apply for ONE grant per year (either cycle one or cycle two, not both) for a maximum of up to \$2,500.

Other grant opportunities include:

- Individual Education grant (may not apply for club and individual grant in same fiscal year)
- Club 21 Program grants for Cycle Two – Domestic Children's Camps
- Newly Chartered Club grant (one-time within one year following the charter date)
 - may also apply for a club grant in the same fiscal year,
 - \$2,000 maximum per fiscal year applies to combined charter grant & club grants.

Grant guidelines and criteria at [Grants Programs and Awards – Altrusa International Foundation](#)

CONFERENCE FUNDRAISING - District Eleven Goal is \$12,000

Intentional Acts of Giving campaign:

The biennium consists of 104 weeks, or 104 opportunities to commit to acts of kindness and acts of giving. For as little as \$1 per week, or a gift of \$104, you can join the ranks of Altrusans committed to furthering the goal of Leading to a Better Community!

Level 1: Ally	about \$1/week; total gift \$104
Level 2: Builder	about \$5/week; total gift \$520
Level 3: Sustainer	about \$10/week; total gift \$1,040
Level 4: Champion	about \$20/week; total gift \$2,080
Level 5: Hero	about \$25/week; total gift \$2,600

FUNDRAISING ACTIVITIES AT CONFERENCE - Fun and exciting ways to raise funds:

- ❖ Tammy Fournier Fun & Fitness - Sandy's Exercise Wake-Up
- ❖ Silent Auction & Raffle
- ❖ Club 21 donations & renewals (\$21 for Individual or \$210 for Club)
- ❖ Individual & Club donations at our Foundation Luncheon

There are many ways you can give: Cash, Check, or Credit Card payments through Mobile Cause: <https://foundation.altrusa.org/donate/>

Text "AltrusaFdn" to 41-444, or by Zelle – send to foundation@altrusa.org

Koni Shaff, 2nd Vice Governor, is available to answer any questions or help with preparing and submitting applications.

Thank you for your support & generosity - See you at Conference!

**FOUNDATION DONATION REQUEST 2025
& TAMMY FOURNIER FUN & FITNESS FOR THE FOUNDATION**

District Eleven will hold a Silent Auction and Raffle at the District Conference to raise funds for the Altrusa International Foundation. Your donation(s) will be displayed either in the Silent Auction or as one of the Raffle items. Your donations and generosity will make it possible for more Altrusa Clubs to receive an International Foundation Grant to support their own projects. Thank you for your support!

Description of Donation: _____

Approximate Value of Each Item: \$ _____

PLEASE RESPOND BY APRIL 1ST

Deliver your donation to the Foundation Room before the Opening Session on Friday morning.

Join us for the **TAMMY FOURNIER FUN & FITNESS**

Check the Conference Program Handbook for time and where to meet. If you would like to ask friends, family, co-workers, etc., to sponsor you, just fill out the sponsor pledge at the bottom.

_____ Yes, I want to participate and make a pledge of \$ _____

_____ I'll be there in spirit but still snoozing. Here's my pledge of \$25.

FILL THIS SECTION IN FOR BOTH YOUR FOUNDATION DONATION & THE FUN & FITNESS

Name: _____ Altrusa Club: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PLEDGES:

Name and Pledge	1. _____	\$ _____
	2. _____	\$ _____
	3. _____	\$ _____
	4. _____	\$ _____

Please include payment. Make it payable to *Altrusa International Foundation* and mail to:

Koni Shaff
1341 Via Del Carmel
Santa Maria, CA 93455

For More Information Contact me at:
Phone: 805-570-8417 (text or leave msg)
konster.monster@comcast.net

2ND ANNUAL

Wine Tasting & SILENT AUCTION

**Join Altrusa of the West Valley
as we learn about wine and raise money
to support local literacy, education,
and community projects.**

Saturday March 22, 2025

2:00 pm - 5:00 pm

\$40 if paid by March 3rd

**After March 3rd tickets are \$45
includes wine samples & light snacks**

Coyote Lakes Recreation Center

18860 N Coyote Lakes Pkwy

Surprise AZ 85378

Seating is limited - RSVP by March 17, 2025

altrusa.westvalleyaz@gmail.com

Cash-Check-Credit Card

ALTRUSA DISTRICT ELEVEN BOARD OF DIRECTORS AND COMMITTEE CHAIRS

DISTRICT BOARD

Governor	April Smith	San Luis Obispo Co	aprilaltrusa@gmail.com
Governor Elect	Hillary Sloan	Chula Vista	hillarysloan74@yahoo.com
First Vice Governor	Danielle Robello	Chula Vista	drobello.altrusa@gmail.com
Second Vice Governor Foundation Liaison	Koni Shaff	San Luis Obispo Co	konster.monster@comcast.net
Treasurer	Andrea Shallcross	Eastern Sierra	andrea@shallcrossassociates.com
Secretary	Sandy Pfefferkorn	San Diego	pfefly50@gmail.com
Parliamentarian	Carol Latham	Anaheim	lathamaltrusa@yahoo.com
Immed. Past Governor Team Liaison	Melinda Aguirre	Central Coast	melinda.aguirre84@yahoo.com

DISTRICT COMMITTEE CHAIRS

ASTRA	Melinda Aguirre	Central Coast	melinda.aguirre84@yahoo.com
Communications	Kathy Girard	San Diego	kathy.girard3@gmail.com
Service	Margee Neer	Eastern Sierra	1neerhope@gmail.com
Membership	Beverly Mueller	San Buenaventura	bevmjewel@gmail.com
District Service Bulletin/DSB	April Smith	San Luis Obispo Co.	aprilaltrusa@gmail.com
New Club Building	Michelle Bell	Coachella Valley	bellmichelle4089@gmail.com
Leadership	Shauna Stokes	Chula Vista	sstokes55@mac.com
Literacy	Glenda Hogg	Chula Vista	grbh6251@gmail.com

CLUB LIAISON ASSIGNMENTS

Immed. Past Governor – Melinda Aguirre	Anaheim, Coachella Valley, Monterey, Reno/Sparks, Eastern Sierra
Governor Elect – Hillary Sloan	Glendale, Long Beach, Oxnard, San Buenaventura, San Diego North County Coastal
1 st Vice Governor – Danielle Robello	Central Coast, Golden Valley, San Diego, Santa Maria, San Luis Obispo County
2 nd Vice Governor – Koni Shaff	Chula Vista, Indian Wells Valley, Southern California (Virtual), Tucson, West Valley

